



FCC Automated Auction System Bidder's Guide (Auction 37)

November 3, 2004

DISCLAIMER

The Federal Communications Commission (the "Commission") will make available a web-based Automated Auction System for auction bidding purposes.

The Commission makes no warranty whatsoever with respect to the Automated Auction System. In no event shall the Commission, or any of its officers, employees or agents, be liable for any damages whatsoever (including, but not limited to, loss of business profits, business interruption, loss of business information, or any other loss) arising out of or relating to the existence, furnishing, functioning or use of the Automated Auction System that is accessible to bidders in connection with this auction. Moreover, no obligation or liability will arise out of the Commission's technical, programming or other advice or service provided in connection with the Automated Auction System.

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1. General Information

This document describes the features of the web-based FCC Automated Auction System and tells how to use it to participate in Auction 37, which offers construction permits for FM Broadcast.

1.1. Overview of the FCC Automated Auction System

The FCC Automated Auction System is designed to serve the needs of qualified bidders, the public, and authorized FCC personnel:

- Qualified bidders use the FCC Automated Auction System to participate in the auction. The bidding and administrative (admin) features are password-protected for security and the contents of displayed bidding-related pages are tailored to each individual bidder.
- For the benefit of any interested party, the FCC Automated Auction System provides summary information on the activity in an auction, current as of the end of the preceding round, as well as the current high bid on each available construction permit. It can also provide information about the bidding activity of any eligible bidder.
- Qualified bidders can use administrative functions of the FCC Automated Auction System to make minor changes to information they submitted on their Form 175s.

Disclaimer: The examples that appear as illustrations or text in this document are based on fictional data. Any similarity to actual company names, PINs, Bidder Identification Numbers (BINs), or other personal information is coincidental.

1.2. Minimum Hardware and Software Requirements

The following hardware and software, at a minimum, are required to use the FCC Automated Auction System:

- CPU: Pentium 133 or above
- RAM: 32 MB (64 MB recommended)
- Monitor: VGA or above
- Mouse or other pointing device
- Operating System: Microsoft® Windows™ 95™, 98™, 2000™, ME™, NT™, XP™

- Web Browser, either of the following:
 - Microsoft® Internet Explorer 4.0 or higher (recommended). Your browser must have either Microsoft VM or Java Plug-In Version 1.3.1_08 installed.
 - Netscape® Communicator™ 4.0 or higher, with Java Plug-In Version 1.3.1_08.
Java Plug-In Version 1.3.1_08 is available for downloading at
<http://java.sun.com/products/archive/index.html>

In addition, users accessing the FCC Automated Auction System via the FCC's Wide Area Network will need:

- Modem: 28.8 Kbps Hayes© compatible modem or faster (56 Kbps recommended)
- Point-to-Point Protocol (PPP) Dialer: Use the Dial-Up Networking feature included with the operating system

1.3. Phone Numbers

For technical assistance with accessing the FCC Automated Auction System, contact the FCC Technical Support Hotline at (202) 414-1250 (V) or (202) 414-1255 (TTY). The FCC Technical Support Hotline is generally available Monday through Friday from 8 a.m. to 6 p.m. ET. *All calls to the FCC Technical Support Hotline are recorded.*

For legal questions, contact Legal and Policy at (202) 418-0660. For general auction information, contact the FCC Bidder Line at the telephone number provided in the registration mailing.

2. Using the SecurID Key Fob to Access the FCC Bidding System

Security challenges are enormous. The FCC needs to be assured that the person “on the other side” of the Internet or telephone is who he or she claims to be and is authorized to participate in the auction. We must ensure the authenticity of people, devices, and transactions for the remote electronic bidder as well as those who choose to bid telephonically. These RSA SecurID® key fobs, along with your Bidder Identification Number (BIN) and Personal Identification Number (PIN), provide extremely strong security and enhanced trust for bidders and FCC alike.

The SecurID key fob you received must be used to logon to the FCC Automated Auction System, whether you are bidding electronically or telephonically. Please note that each SecurID fob is tailored to a specific auction. Therefore, SecurID fobs (or SecurID cards) issued for other auctions or obtained from a source other than the FCC will not work for Auction No. 37.

The SecurID key fob generates and displays random numbers, called "tokencodes," that change every 60 seconds.



The tokencode displays here.

Upon receipt, your SecurID fob will be in "new PIN" mode. This means you will have to establish your PIN during your first access (remote electronic or telephonic) to the FCC Automated Auction System. You should make your PIN a 4- to 8- digit number that is easy for you to remember.

To participate in the mock auction or the live auction, you must identify yourself as an eligible bidder by *logging on* to the system. To logon, you must enter your FCC-assigned BIN and a “passcode.” The passcode has two parts:

- A personal identification number (PIN) that you create
- The tokencode displayed on the RSA SecurID key fob you have received in this package.

Bidders will use the same BIN and PIN for both the mock auction and the live auction.

2.1. Logging In

2.1.1. Telephonic Bidders

If you have no Internet access and will be placing bids by telephone, you will be prompted in the PIN selection process during your first contact with the telephonic bid assistant. The telephonic bidding phone number was provided in a separate mailing. On subsequent accesses you will be prompted for your BIN, the PIN you specified previously, and the tokencode displayed on your SecurID key fob.

2.1.2. Electronic Bidders

To access the FCC Automated Auction System, point your web browser to <http://auctions.fcc.gov/> and click the **Bidding & Results Systems** link. On the Bidding & Results page, click either **Mock Auction 37** or **Auction 37**, depending on whether you want to participate in the mock auction or real auction.

This produces the initial version of the Auction Home page. *Note that the Home page for the mock auction is always labeled Auction 74.*

The screenshot shows the FCC Auction 37 Home page. The header includes 'HOME' and 'RESULTS' tabs, and a 'Help' link. The main title is 'Auction 37 Home'. Below the title, there is a 'SecurID Logon' section with instructions and a 'Logon' link. To the right, there is an 'About Auctions' section with links for 'Overview', 'Round Results', and 'Remaining Eligible Bidders'. Below that is a 'Public Notices' section with links for 'Procedures', 'Status', and 'Qualified Bidders'. At the bottom, there is a 'Recent Announcements' section with a 'View All Announcements' link. On the left side, there is an 'Auction 37 Summary' table showing 'Round' and '2'.

Once you have accessed the FCC Automated Auction System, you can begin the logon procedure. Go to the SecurID Logon area at the top left-hand corner of the FCC Automated Auction System Home page and click the **Logon** link. The Login page appears.

Auction 37 Bidding & Results

[FCC](#) > [WTB](#) > [Auctions](#) > [Auction 37](#) > Bidding & Results System

Auction 37 Log In

To Log In to the secure bidding environment, type your BIN and passcode:

BIN

Passcode

☐ Auction 37 Log In Information

The pages you are trying to access are protected. Please type your FCC-assigned Bidder Identification Number (BIN) and Passcode.

You can type one of two codes for your Passcode:

- If you have not yet set up a personal identification number (PIN), type the tokencode displayed on your SecurID card.
- If you have already set up a PIN, type your PIN followed by the current SecurID tokencode, with no spaces between these numbers.

2.1.3. First-Time Logon Procedure

In the **BIN** field, type the BIN assigned by the FCC. In the **Passcode** field, type the tokencode displayed on your SecurID key fob. Then click the **Login** button to obtain the Create a New Pin page.

Create a New PIN

Type a 4 to 8 digit PIN of your choice in each field, then click the Submit button. If you made a mistake, click Reset to clear the fields.

PINs must contain 4 to 8 digits.

Enter PIN

New PIN

Verify New PIN

← Memorize your PIN!

Type a 4- to 8-digit PIN (numbers only!) of your choice in each field, then click the **Submit** button. *Memorize this PIN!* If the numbers you type in each field do not match, an error screen appears. Follow the instructions to return to the login process.

Clicking **Submit** takes you back to the Login page, where you will have to login using your new PIN. Before you login, *wait for a new tokencode to appear on your SecurID key fob*. Do not use the same tokencode used on the previous login.

Auction Log In

To Log In to the secure bidding environment, type your BIN and passcode:

New PIN accepted. You are required to authenticate with your new PIN. Please wait for the number to change on your token and then use it in the space provided.

BIN

Passcode

☐ Auction Log In Information

The pages you are trying to access are protected. Please type your FCC-assigned Bidder Identification Number (BIN) and Passcode.

You can type one of two codes for your Passcode:

- *If you have not yet set up a personal identification number (PIN), type the tokencode displayed on your SecurID card.*
- *If you have already set up a PIN, type your PIN followed by the current SecurID tokencode, with no spaces between these numbers.*

2.1.4. Standard Logon Procedure

After your first logon, follow these standard procedures each time you want to access the system. In the **BIN** field, type the BIN assigned by the FCC. In the **Passcode** field, type the PIN you created, followed by the tokencode displayed on your SecurID key fob—with *no* spaces between the numbers. Then click the **Login** button.

Example: Your PIN number is 1234

The current tokencode displayed is 87334

In the **Passcode** field you would type **123487334**

2.2. Message Window

The FCC Auction Message Window displays any messages that the FCC Auction Administrator has sent to bidders. If new messages have been issued since you last logged on, the window will pop up at logon. The window will also pop up during the auction, if the Administrator issues a message.

We strongly encourage bidders to read all messages and announcements. Once you have read the messages, you can either retain them or delete them as follows: To retain the messages, minimize the window or click the **Close** button at the bottom of the Message Window. To close the window and delete all messages, click the **Confirm** button at the bottom of the Message Window.

2.3. Additional Information

2.3.1. Licenses/Construction Permits

On the FCC Automated Auction System, all references to “licenses” refer to construction permits for this auction.

2.3.2. Multiple Bidding Sessions

Once you have logged on to the FCC Automated Auction System, opening another web browser session and logging on again will produce unpredictable results.

Each qualified bidder has been given multiple SecurID key fobs to cover various business contingencies, such as bidders in geographically dispersed locations. While all SecurID key fob holders are welcome to logon and view round results, be sure that only one bidder submits bids. Multiple bidders for the same company who submit bids in the same round could cause unpredictable results, such as Bidder A's bids **replacing** Bidder B's bids.

2.3.3. Incorrect Logon – “Next Tokencode” Mode

If someone tries to logon five or more times with a series of incorrect passcodes (that's your PIN + Tokencode), the system puts them in “Next Tokencode” mode. Once that user finally enters a correct passcode, the system will display the following screen, asking them to enter another tokencode to fully authenticate their access to the FCC Automated Auction System.

Request a New Tokencode

You are required to enter the "Next Tokencode" displayed on your SecurID card.

Please wait for the code on the display of your card to change, then type the new code in the "Next Tokencode" field and click the "Submit" button.

Enter Tokencode

Next Tokencode

SUBMIT

Important: Follow the instructions on the screen. Enter the next tokencode displayed by your SecurID key fob. Do not include your PIN this time, just the tokencode.

2.3.4. Forgotten PIN number

If a bidder forgets their PIN, they should contact FCC Technical Support (202-414-1250) to have the PIN reset. Please note, however, that this process may not occur before the next bidding period begins.

2.3.5. Lost SecurID Key Fob or BIN

Lost Bidder Identification Numbers or SecurID key fobs can be replaced only by appearing ***in person*** at the FCC Headquarters, located at 445 12th Street, SW, Washington, DC. Only an authorized representative or the certifying official, as designated on the applicant's FCC Form 175, may appear in person with two forms of identification (one of which must be a photo identification) in order to receive replacements. Qualified bidders requiring replacements must call FCC Technical Support (202-414-1250) prior to arriving at the FCC.

2.3.6. Damaged SecurID Key Fob

If your SecurID key fob is damaged, call Technical Support (202-414-1250) to request a replacement. Once Technical Support has verified that the key fob is unusable, a new key fob will be sent via overnight mail along with a self-addressed, stamped envelope in which you can return the damaged key fob.

2.3.7. Account Lockout

During an auction, the system keeps track of the success or failure of each login attempt made by the bidders of a qualified applicant. Twenty (20) consecutive unsuccessful attempts to logon to the FCC Automated Auction System by any one account will result in ***all*** account SecurID key fobs assigned to that account being disabled. If that happens, anyone can call Technical Support (202-414-1250) to have the account reset, but Technical Support will always call the official contact person to confirm the need for reset.

3. Elements on the Home Page

Once you have logged on successfully, the Auction Home page should look similar to the following.

Logged In: **Registered Communications**, FRN: 0007317894 ([Logout](#))

FCC Auctions Bidding System

[Auctions Home](#) [Current Auctions](#) [Form 175](#)

Stage 1, Round 3
Round 3 will close in 00:01:52:27

[HOME](#) [BIDDING](#) [RESULTS](#) [ADMIN](#) [Help](#)

Auction 37 Home

Logged In
Registered Communications
[Form 175 application](#)
[Logout](#)

Auction 37 Summary

Round	2
Stage	1
Gross Revenue	\$8,024,300
Increase	\$229,800
Increase %	3%
Standing High Bids	213
FCC Owned Licenses	75
New Bids Placed	54
Proactive Waivers Placed	0
Remaining Eligible Bidders	8

About Auctions
[Overview](#)
[Round Results](#)
[Remaining Eligible Bidders](#)
[Public Notices](#)
[Procedures](#) | [Status](#) | [Qualified Bidders](#)

Recent Announcements [View All Announcements](#)
[Welcome to Auction 37](#)
Welcome to Auction 37 ...
Jul 15 2004 5:37PM

Bidder Summaries

Suggestions
[Submit a suggestion](#) to the auctions operations staff.

Note that because you have logged on, your information appears above the title bar and the SecurID Logon area is now labeled Logged In. Both places provide a **Logout** link.

The Auction Home page has the following components:

- Tabs at the top that you can click to navigate from one page to another in the system.

When you first access the FCC Automated Auction System, the Auction Home page displays only its own tab (**Home**) and a tab for the Round Results page, because these pages are

available to the public as well as to bidders. However, the **Bidding** and **Admin** tabs appear once you have logged on successfully.

- A timer below the title bar shows how much time remains in the current round to submit bids, remove bids, withdraw high bids, reduce eligibility, or apply a proactive waiver. Between rounds, the message shows the time remaining until the next round begins.

Note: The timer information is also displayed on the toolbar at the bottom of the screen.

Because no warning message is issued, you must monitor the timer to determine the time remaining in a round. If the timer is not visible on your screen, contact the FCC Technical Support Hotline.

- Three links on the title bar:
 - **Auctions Home** takes you to the FCC Auctions page
 - **Current Auctions** takes you to information and links for upcoming FCC auctions
 - **Form 175** accesses the FCC Auctions Form 175 page
- At the left of the page, a summary of information about the auction, current as of the end of the preceding round. For details, see [Auction Summary](#) on page 11.
- A [Bidder Summaries](#) drop-down list (described on page 12) that lets you obtain the Results page with information for any bidder.
- A **Submit a suggestion** link lets you obtain a Suggestions page that you can fill in and send to the FCC Auctions Operations staff. This feature is only available to qualified bidders after they have logged on.

Bidders should not use this feature to ask questions about bidding procedures. For answers to those questions, contact the FCC Bidder Line at the telephone number provided in the registration mailing.

- An About Auctions entry that has an **Overview** link of FCC Simultaneous Multiple Round Auctions.
- A link to the [Round Results](#) page (see page 27) and a **Remaining Eligible Bidders** link that lets you obtain information about the remaining bidders in the auction. Round results are only available after Round 1 processing has been completed.
- Four Public Notice links:
 - **Public Notices** takes you to the web page that contains the FCC Public Notices for this auction.
 - **Procedures** displays the Procedures Public Notice for this auction.
 - **Status** displays the Status Public Notice for this auction.
 - **Qualified Bidders** displays the Qualified Bidders Public Notice for this auction.

- Announcements the FCC has issued for this auction. If there are too many announcement entries to fit on the screen, you can click the **View All Announcements** link to see all of them.

3.1. Auction Summary

This area provides summary data about the auction, current as of the end of the preceding round, including the total gross revenue, the number of construction permits on which no bids have been placed (*FCC Owned Licenses*), and the number of new bids placed in that round.

The area also provides a **Remaining Eligible Bidders** link that produces this page:

HOME BIDDING RESULTS ADMIN Help				
FCC Auction 37 Remaining Eligible Bidders				
Return				
Remaining Eligible Bidders Through Round 1				
Bidder	Standing High Bids	Standing High Bids Value	Current Eligibility (bu)	Waivers Remaining
1170 Broadcast Radio, Inc.	0	\$0	10,963,500	4
3 Inc	0	\$0	10,963,500	4
AAA Entertainment LLC	0	\$0	10,963,500	4
Aberdeen Broadcasting Company	0	\$0	10,963,500	4
Absolute Communications, L.L.C.	0	\$0	10,963,500	4

The Remaining Eligible Bidders page shows the following information about the bidders who are still active in the auction:

- **Bidder** name. Each name is a link that you can click to obtain the Results page with information for that bidder.
- **Standing High Bids** held by this bidder
- **Standing High Bids Value** in dollars
- **Current Eligibility** is the amount of bidding units available to the bidder in this round. The combination of the bidding units for the bidder's standing high bids and any new bids they submit in this round may not exceed their Current Eligibility.
- **Waivers Remaining.** A bidder can submit a proactive waiver in order to avoid having to meet the minimum bidding activity requirement in a given round.

Information for Bidders No Longer Eligible is provided at the bottom of the Remaining Eligible Bidders page.

3.2. Bidder Summaries

The Bidder Summaries drop-down list lets you obtain summary information for any bidder. Essentially, this is the same kind of information about other bidders that the system provides about you on the Bidding page. Selecting a bidder from the drop-down list and clicking the **Go** button produces a Bidder Results page.

The screenshot shows the 'Bidder Results' page for 'Classical Communications' in 'Auction 37'. The page has a green header with navigation tabs: HOME, BIDDING, RESULTS (selected), and ADMIN. A 'Help' link is in the top right. Below the header, there are links for 'Results Home' and 'Results Explorer'. The main section is titled 'Bidder' and 'Classical Communications', with 'Round 1 Results' below it. A search bar shows 'Other Bidders: Classical Communications' with a 'Go' button. The page is divided into three main sections: 'Bids', 'Activity and Eligibility', and 'Downloads'. The 'Bids' section includes 'Standing High Bids' (123 bids, \$5,417,500 value) and 'Other Bids' (165 bids). The 'Activity and Eligibility' section shows current and initial eligibility at 10,963,500 bu, round 1 activity at the same amount, round 2 required activity at the same amount, and 5 waivers remaining. The 'Downloads' section lists links for 'All Bids', 'High Bids', 'Maximum Eligibility', and 'Withdrawals'. A table of 'Standing High Bids' lists 10 bids with their IDs and locations, ranging from \$7,500 to \$125,000.

Bids		Standing High Bids		Count: 123
Standing High Bids	123	MM-FM001-C3	BETHEL, AK	\$7,500
Standing High Bids Value	\$5,417,500	MM-FM002-A	DELTA JUNCTION, AK	\$2,500
Change		MM-FM003-A	KING SALMON, AK	\$1,500
% Change		MM-FM006-C2	WASILLA, AK	\$125,000
Other Bids	165	MM-FM012-A	KENSETT, AR	\$50,000
Activity and Eligibility		MM-FM013-A	ST. PAUL, AR	\$5,000
Current Eligibility	10,963,500 bu	MM-FM015-C3	FLAGSTAFF, AZ	\$50,000
Initial Eligibility	10,963,500 bu	MM-FM016-A	MOHAVE VALLEY, AZ	\$35,000
Round 1 Activity	10,963,500 bu	MM-FM024-A	YARNELL, AZ	\$5,000
Round 2 Required Activity	10,963,500 bu	MM-FM030-A	COARSEGOLD, CA	\$25,000
Waivers Remaining	5			
Downloads				
All Bids				
High Bids				
Maximum Eligibility				
Withdrawals				

This page provides the following information:

- A Bids area that provides links to and shows the number and dollar value of the **bidder's standing high bids**, and the number of **other bids** (*i.e.*, non-high bids).
- An Activity and Eligibility area that lists current and initial eligibility, activity in the preceding round, required activity in the current or next round, and waivers remaining.
- A Downloads area that provides links to round results reports. For details, see [Downloads](#) on page 30.
- A list of their Standing High Bids.

- A list of any Other Bids (*i.e.*, non-high bids).

4. Bidding

The Bidding page lets you submit and remove bids, and perform other bidding functions. It also displays a summary of your eligibility and the bids you have placed during the current bidding round.

From this page, you can do the following:

- Place bids; see *Placing Bids* on page 15. This section also explains how to automate the bid placement process by importing bid amounts from, and exporting them to, text files.
- Remove bids you placed in the current round; see *Removing Bids* on page 22.
- Withdraw high bids; see *Withdrawing High Bids* on page 23.

- View your bidding activity; see [*Viewing Your Bidding Activity*](#) on page 24.
- Obtain a printable summary of your bidding activity and eligibility; see [*Verifying Your Bidding Activity*](#) on page 25.
- View and reduce your eligibility; see [*Viewing and Reducing Eligibility*](#) on page 25.
- Submit a proactive waiver in lieu of a bid, to preserve your current eligibility and keep the auction from closing; see [*Submitting a Proactive Waiver*](#) on page 26.

4.1. Placing Bids

The FCC Automated Auction System lets you place bids on multiple licenses/construction permits and submit all of these bids simultaneously. Placing a bid on a license/construction permit involves locating the entry for the permit and specifying your bid amount. Unlike many online auctions, where you type in the amount you want to bid, the FCC Automated Auction System provides a drop-down list with the available bidding values, and you choose your bid amount from those values.

There are three ways to place bids:

- Obtain a list of the construction permits on which you are qualified to bid, and then select and submit bids using that list. See [*Obtaining a List of Permits*](#).
- Specify the names of construction permits on which you want to bid, then place bids on the list of permits. You may either type the names directly or obtain the names of construction permits on which you last bid. See [*Typing Permit Names for Bidding*](#) on page 15.
- Import bids in text files. See [*Importing Bids*](#) on page 20.

4.1.1. Obtaining a List of Permits

The Place and Remove Bids area at the top right-hand corner of the page has a drop-down list that you can use to obtain a list of the construction permits within a specific state on which you are qualified to bid. When you have selected a state and click **Go**, the system produces a list of construction permits within that state. This list is provided on a Place Bids page. See [*Place Bids Page*](#) on page 17.

4.1.2. Typing Permit Names for Bidding

If you know which construction permits you want to bid on, you can type their names and have them added to your Place Bids list. You can also request the names of the construction permits on which you last placed bids. To use these options, click either the **TYPE** link in the left-hand column or the **Type Bids** link at the top right corner of the page. When the Type Bids page appears, you must put the names of the construction permits you want into the *Licenses* field.

HOME **BIDDING** **RESULTS** **ADMIN** [Help](#)

FCC Auction 37 Type Bids

The Type Bids page lets you specify licenses on which you want to bid, by typing their names into the Licenses area below. You can also insert the names of all licenses you bid on in the last round in which you placed bids, by clicking the **Add Licenses** button. When you have finished specifying licenses, click the **Submit** button to obtain the Place Bids page. There, you will be able to select a bid amount for each license and then place your bids.

Enter the full name of each license on a separate line, using the following format:

Service Code-Market-Block/Channel

For example, suppose that an auction offers licenses for service code CP and market BEA001. In that auction, the following entries select licenses for block/channel CA, CB, and CD, respectively:

CP-BEA001-CA
CP-BEA001-CB
CP-BEA001-CD

The above are strictly examples. For the complete list of licenses being offered in this auction, refer to the Procedures Public Notice associated with this auction.

Type Bids

Licenses:

< Add Licenses

Include licenses you bid on from the last round you placed bids

Submit **Cancel**

You can specify construction permit names by either typing them directly or inserting the names of all construction permits you bid on in the last round you placed bids.

Format for Typed Names

In the *Licenses* field, you can type the names of any construction permits on which you are qualified to bid. When typing these names, you must use the following format:

Service Code-Market-Class

For example, the following entries select construction permits for FM008 and FM022:

MM-FM008-A
MM-FM022-C1

Inserting Construction Permits from Your Last Bidding Round

You can also click the **Add Licenses** button to insert into *Licenses* the names of construction permits you last bid on.

Submitting Construction Permit Names for Bidding

Once you have entered the names of the construction permits you want into the *Licenses* field, you should look over your list. If you wish, you can add more names to, or delete one or more names from, the list. When you have finished working with construction permit names, click either **Submit** to obtain the Place Bids page (see page 15) or **Cancel** to cancel the Type Bids operation and return to the Bidding page.

When you click **Submit**, any of three things can occur:

- If all the names you submitted represent valid construction permits for this auction and construction permits on which you are eligible to bid, the Place Bids page appears, with the permits listed at the bottom.
- If all the names you tried to submit are either invalid or represent construction permits on which you are not eligible to bid, you remain on the Type Bids page and a *No Eligible Licenses* error message appears at the top.
- If your list of names contains at least one valid and eligible construction permit, the Place Bids page appears. It lists the eligible construction permits at the bottom and shows an *Invalid Licenses* error message at the top telling how many invalid names you tried to submit. If desired, you can click the **Bidding** tab to go back, correct the errors, and resubmit the construction permits.

To place a bid, go to the Bid Amount field and select a value from the drop-down list. Once you have finished specifying bids, click the **Place Bids** button to submit them.

Important: If you leave the Place Bids page without clicking **Place Bids**, your unsubmitted bids may be lost.

4.1.3. Place Bids Page

The Place Bid page has an entry for each construction permit that you specified using either the *State* filter or the Type Bid feature.

[HOME](#)
[BIDDING](#)
[RESULTS](#)
[ADMIN](#)
[Help](#)

FCC Auction 37

Place Bids

Activity		Eligibility	
Current Activity	0 bu	Initial Eligibility	10,963,500 bu
Required Activity	10,963,500 bu	Current Eligibility	10,963,500 bu
Round 0 Activity	0 bu	Remaining Waivers	5

Submitted Bids Summary

Total New Bids Value	\$0	Withdrawal Rounds Used	0 of 2
New Bids	0	Standing High Bids	0

Place Round 1 Bids
[View Unsubmitted Activity](#)

Lists 1-8 (of 8)

[Return to Bidding Home](#)

WARNING: Unsubmitted bids may be lost if you navigate from this page without first selecting the Place Bids button.

License	Bid Units	Current Bid	Bid Amount	Standing High Bid
MM-FM015-C3 FLAGSTAFF, AZ	50,000		<input type="text"/>	FCC Owned
MM-FM016-A MOHAVE VALLEY, AZ	35,000		<input type="text"/>	FCC Owned
MM-FM017-A MUNDS PARK, AZ	35,000		<input type="text"/>	FCC Owned
MM-FM018-A PAYSON, AZ	15,000		<input type="text"/>	FCC Owned
MM-FM020-A SALOME, AZ	1,500		<input type="text"/>	FCC Owned
MM-FM022-C1 TEEC NOS POS, AZ	70,000		<input type="text"/>	FCC Owned
MM-FM023-A WELLTON, AZ	10,000		<input type="text"/>	FCC Owned
MM-FM024-A YARNELL, AZ	5,000		<input type="text"/>	FCC Owned

[View Unsubmitted Activity](#)

Each list entry consists of the following:

- **License:** The name (in the format Service Code-Market-Class) of the license/construction permit and location of the service area.
- **Bid Units:** The number of bid units associated with the license/construction permit.
- **Current Bid:** Any bid that you (or another bidder from your company) has placed in the current round.

- **Bid Amount:** A drop-down list of the 9 acceptable bid amounts.

These value options do not change during the round. Thus, until the round closes, you can go back and submit a bid with a different value from the **Current Bid**.

- **Standing High Bid:** The name of the current high bidder, along with the amount of their bid, as of the close of the preceding round. If no bid has been placed on a license/construction permit, the field shows *FCC Owned*.

To place a bid, go to the Bid Amount field and select a value from the drop-down list. Once you have finished specifying bids, you can click the **Place Bids** button to submit them.

Important: If you leave the Place Bids page without clicking **Place Bids**, your unsubmitted bids may be lost.

Before you actually place the bids you have selected, you may want to see how those bids will affect your activity.

4.1.3.1. Viewing Activity before Submitting Bids

To preview how submitting your bids will affect your activity, click the **View Unsubmitted Activity** link at the bottom of the permit list, which produces an Unsubmitted Activity window.



This window lists three items:

- **Activity:** Total number of bidding units associated with all unsubmitted bids.
If you select a higher or lower bid amount for a permit on which you have already bid in the current round, or place a bid on a permit for which you are the standing high bidder from a previous round, this number will not change, because your activity is not affected.
- **Bids:** Total number of unsubmitted bids, including bids that have been raised or lowered.
- **Value:** The net difference, in dollars, between submitted bids (in the list of licenses/construction permits on the Bidding page) and unsubmitted bids.

For example, suppose that in the current round you placed a \$2,000 bid on a construction permit valued at 500 bidding units. Then, while the round is still open, you select \$1,900 from the Bid Amount drop-down list for that permit. Here is what you should see in the Unsubmitted Activity window:

Activity: 0 bu (because there is already a bid on this construction permit)

Bids: 1

Value: -\$100 (because you lowered the bid by \$100)

Once you have finished specifying bids, click the **Place Bids** button to submit them.

Important: If you leave the Place Bids page without clicking **Place Bids**, your unsubmitted bids may be lost.

4.1.4. Importing Bids

You can specify the bids you want by importing them in a text file, where each bid entry is on a separate line. Once you have imported a set of bids successfully, you can place them.

Format for Entries in an Import File

The required format for a bid entry is:

Service Code-Market-Class-Submarket, Bid Increment

For this auction, the ***Submarket*** field is unused and must be set to **0** (zero). ***Bid Increment*** is a digit between 1 and 9, corresponding to one of the nine acceptable bid amounts for the license/construction permit.

For example, the following entries represent two bids, where the first entry is a bid on FM008 using the first bid increment (i.e., the minimum acceptable bid amount):

MM-FM008-A-0,1
MM-FM022-C1-0,2

Template File

You can use a text editor to create a text file for importing. However, the FCC provides a template file called *template.txt* that contains a bid entry for each construction permit being auctioned. For each entry, the ***Bid Increment*** term is set to 1 (for minimum acceptable bid amount). You can modify *template.txt* to select the bids you want, then import it into the FCC Automated Auction System.

To obtain the template:

1. Point your Web browser at <http://auctions.fcc.gov>
2. On the Auctions Systems page, click the **Auction Archives** link.
3. On the Auction Data Archives page, click the link for Auction 37.
4. Click **Announcements**
5. Click *template.txt*. When it appears in your browser, save it to your local disk drive.

Import Procedure

To import the text file, click either the **IMPORT** link in the left-hand column or the **Import Bids** link at the top right corner of the page. When the Import Bids page appears, type the path to your file or use the **Browse** button to search for it, then click the **Import Bids** button to perform the import operation.

HOME BIDDING RESULTS ADMIN Help

FCC Auction 37 Import Bids

The Import feature lets you specify a large number of bids by importing them in a text file. Import files are limited to 1,000 bids. However, you may import as many files as you want in any round.

Enter each bid on a separate line, using the following format:

Service Code-Market-Block/Channel-Submarket, Bid Increment

Submarket indicates the portion of a partitioned or disaggregated market. Most auctions do not have submarkets, in which case **Submarket** is set to **0** (zero). **Bid Increment** is a digit between 1 and 9, corresponding to one of the nine acceptable bid amounts for the license. Bid increment **1** represents the minimum acceptable bid; bid increment **9** represents the largest acceptable bid you may place on a license.

For example, suppose that an auction offers licenses for service code CP and market BEA001. The following entries represent bids on three licenses in that auction. The first two entries use the minimum acceptable bid amount (bid increment 1) on block/channels CA and CB. The third entry uses the second lowest bid amount (bid increment 2) on block/channel CD. Note also that in this example auction, the submarket field is set to **0** (zero).

```
CP-BEA001-CA-0,1
CP-BEA001-CB-0,1
CP-BEA001-CD-0,2
```

The above are strictly examples. For the complete list of licenses being offered in this auction, refer to the Procedures Public Notice associated with this auction.

Specify bid file:

When the import operation has been completed, the Place Bids page appears (see page 15), and lists bid entries that have been imported successfully. For each bid, the page shows the bid amount corresponding to the bid increment you specified. To place these bids, click the **Place Bids** button.

Correcting Errors: If any bid entries in the imported file contain an error, an *Invalid Licenses* message appears at the top of the Place Bids page. An entry may be invalid because it is improperly formatted (e.g., it contains too many or too few fields), includes invalid data (e.g., a numeric field contains alphabetic letters), or was not selected on your Form 175. To correct these errors, click the **Cancel** button at the top, edit your import file, and do the Import operation again.

4.1.5. Exporting Bids

While a round is open, you can export the bids from any previous round to a text file. Within the text file, an exported bid entry has the same format as an imported bid entry (described in the preceding section), but each exported entry's bid increment is set to **1** by default. Thus, you can easily modify the bid increments in the exported text file as desired and then use the modified file as input for the Import function.

To begin an Export operation, click the **EXPORT** link in the left-hand column. When the Export Bids page appears, select the round you want (or choose all available construction permits from your Form 175), then click the **Export** button.

The screenshot shows the 'Export Bids' page within the FCC Auction 37 interface. At the top, there are navigation tabs: HOME, BIDDING, RESULTS, and ADMIN. A 'Help' link is visible in the top right corner. The page title is 'Export Bids'. Below the title, there is a paragraph explaining the export options: 'Using the three options listed below, you can export bids from any previous round -- or bids on all the licenses listed on your Form 175 -- to a text file. A checkbox at the bottom lets you exclude bids that are standing high bids.' Another paragraph states: 'Licenses are exported in the same format used to import licenses, but the export file's "bid increment" field will be set to 1, to select the minimum acceptable bid. If desired, you may use a text editor to modify the licenses or bid increment values before importing the bids.'

The 'Export Bids' section contains the following options:

- ☒ Your bids from the previous round (Round 2)
- ☐ Your bids from round
- ☐ All licenses selected on your Form 175

Below these options is a checkbox: ☐ Exclude licenses for which you are the standing high bidder.

At the bottom of the form are two buttons: 'Export' and 'Cancel'. A link 'Return to Bidding Home' is located at the bottom right of the page.

4.2. Removing Bids

You can remove (that is, unsubmit) any bid you placed in the current round. To do this, select the entry by clicking its checkbox in the Most Recent Bids list, and click the entry's checkbox to select it. If a bid you want to remove is not displayed, click the **View New Bids** link to obtain the entire list of new bids. Select any other bids you want to remove, then click the **Remove Selected Bids** button.

You can also remove all of your current round bids without selecting them by clicking the **REMOVE ALL** link at the left of the Bidding Page.

4.3. Withdrawing High Bids

In up to two rounds of the auction, bidders may withdraw high bids they placed in previous rounds. The rounds in which a bidder makes withdrawals are at the bidder's discretion, and a bidder may withdraw as many bids as they wish during those rounds. Be advised that a bidder cannot “undo” a withdrawal, but they can rebid. However, if a rebid is made in the same round as the withdrawal, the rebid will be at a higher amount.

Bidders face a withdrawal payment if the license/construction permit ultimately sells for less than the amount of their withdrawn bid. This payment is the difference between their bid and the selling price. If the license/construction permit is not sold in the current auction, an interim payment of 3% of the withdrawn bid is assessed at the close of the auction. This interim payment is refunded later if the license/construction permit is sold at a higher price in a subsequent auction, or is applied toward the withdrawal payment if it later sells at a price lower than the withdrawn bid. For further information, refer to the Auction No. 37 Procedures Public Notice, DA 04-1699.

To withdraw a high bid, click either the **WITHDRAW** link in the left-hand column or the **View Standing High & Withdrawn Bids** link at the top of the Most Recent Bids list. This produces the Standing High Bids page, which provides lists of Withdrawn Bids from this round and preceding rounds and a list of your Standing High Bids.

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Auction 37

Standing High Bids

Activity

Eligibility

Current Activity

5,417,500 bu

Initial Eligibility

10,963,500 bu

Required Activity

10,963,500 bu

Current Eligibility

10,963,500 bu

Round 1 Activity

10,963,500 bu

Remaining Waivers

5

Submitted Bids Summary

Total New Bids Value

\$0

Withdrawal Rounds Used

0 of 2

New Bids

0

Standing High Bids

123

Standing High Bids (123)

New Bids (0)

Lists 1-20 (of 123)

Page 1

2

3

4

5

6

7

[Next (21-40 licenses)>>]

Return to Bidding Page

	License	Bid Units	Round of High Bid	Bid Amount
<input type="checkbox"/>	1 MM-FM001-C3 BETHEL, AK	7,500	1	\$7,500
<input type="checkbox"/>	2 MM-FM002-A DELTA JUNCTION, AK	2,500	1	\$2,500
<input type="checkbox"/>	3 MM-FM003-A KING SALMON, AK	1,500	1	\$1,500
<input type="checkbox"/>	4 MM-FM006-C2 WASILLA, AK	125,000	1	\$125,000
<input type="checkbox"/>	5 MM-FM012-A KENSETT, AR	50,000	1	\$50,000
<input type="checkbox"/>	6 MM-FM013-A ST. PAUL, AR	5,000	1	\$5,000

For each construction permit on which you hold the high bid, the Standing High Bids list shows the round in which you placed the high bid and its amount. To withdraw a high bid, click the entry's checkbox to select it. Select any other high bids you want to withdraw, then click the **Withdraw Selected Bids** button. The bids to be withdrawn are listed on the Withdraw Standing High Bids page, and you can click the **Confirm Withdrawal** button to complete the deletion operation.

HOME BIDDING RESULTS ADMIN [Help](#)

FCC Auction 37 Withdraw Standing High Bids

You have selected to withdraw the standing high bid(s) listed in the table below. By clicking the "Confirm Withdrawal" button, you acknowledge that after the current round, you will have **1** round remaining in which you may withdraw standing high bids. Be advised that you cannot "undo" a withdrawal.

If you do not want to issue a bid withdrawal at this time, click on the "Cancel Withdrawal" button.

Standing High Bids To Be Withdrawn		
License	Round of High Bid	Bid
MM-FM262-A CLARENDON, PA	1	\$39,000
MM-FM271-A PINE RIDGE, SD	1	\$5,000

If a high bid is withdrawn, the minimum accepted bid in the next round will be the second highest bid submitted for that permit. That price may be less than or (in the case of tie bids) equal to the amount of the withdrawn bid.

4.4. Viewing Your Bidding Activity

To ensure that the auction closes within a reasonable period of time, an activity rule requires bidders to bid actively throughout the auction, rather than wait until the end before participating. Bidders are required to be active on all of their current eligibility during each round of the auction.

The Activity area in the left-hand column of the Bidding page summarizes your bidding activity and required activity for the most recent round. These values are expressed in bidding units (bu). If your current activity is less than the required activity, the **Current Activity** value is shown in red, and you must place a bid, reduce your current eligibility amount (if eligible to bid on more than one construction permit), or use a waiver, if any are remaining. If no waivers remain, your eligibility will be permanently reduced, possibly eliminating you from the auction. A bidder has a limited number of waivers per auction, regardless of whether it is a proactive or automatic waiver.

4.5. Verifying Your Bidding Activity

The Bidding page provides a **VERIFY** link that you can click to obtain a Verify Bids page, which is a system-generated summary of your activity during a given round. The top of the page shows your current activity and required activity for this round. It also summarizes your eligibility, including remaining waivers.

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Auction 37

Verify Bids

Activity		Eligibility	
Current Activity	10,963,500 bu	Initial Eligibility	10,963,500 bu
Required Activity	10,963,500 bu	Current Eligibility	10,963,500 bu
Round 1 Activity	10,963,500 bu	Remaining Waivers	5

Submitted Bids Summary

Total New Bids Value	\$6,133,900	Withdrawal Rounds Used	0 of 2
New Bids	165	Standing High Bids	123

Viewing and Verifying Bids

The following four sections provide a summary of all your standing high bids and new bids for Round 2 as of Oct 6 2004 3:39PM.

[Printer friendly page](#)

[Return to Bidding Page](#)

New Bids (165)

Lists 1-100 (of 165)

1 2 [\[Next \(101-165\)>>\]](#)

License	Bid Units	Bid Amount	Bid Date/Time
MM-FM004-A KOTZEBUE, AK	2,500	\$2,800	Oct 6 2004 3:39PM
MM-FM005-C2 STERLING, AK	25,000	\$28,000	Oct 6 2004 3:39PM
MM-FM008-A CALICO ROCK, AR	15,000	\$17,000	Oct 6 2004 3:39PM
MM-FM009-A COTTON PLANT, AR	15,000	\$17,000	Oct 6 2004 3:39PM
MM-FM010-A ELAINE, AR	25,000	\$28,000	Oct 6 2004 3:39PM

The remainder of the page lists the bids you have made and removed during the current round. It also lists your standing high bids. To obtain a printable version of this page click the **Printer friendly page** link.

Note: The FCC recommends printing a copy of the bid verification before the end of each round of the auction for your records.

4.6. Viewing and Reducing Eligibility

The amount of the upfront payment submitted by a bidder determines their initial (maximum) eligibility, in bidding units. In other words, the total upfront payment defines the maximum number of bidding units on which the applicant will be permitted to bid and hold high bids. That figure is displayed in the **Initial Eligibility** field of the Eligibility area.

If your bid is below the minimum activity requirements, you may continue to bid, reduce your current eligibility amount, or use a waiver, if any are remaining. You should reduce your current

eligibility amount if you are below the required activity, do not wish to place any additional bids, and do not want an automatic waiver applied by the FCC Automated Auction System. A bidder has a limited number of waivers per auction, regardless of whether it is a proactive or automatic waiver. If you choose to reduce your eligibility, be advised that this will be a *permanent* reduction. To reduce your eligibility, click the **REDUCE ELIGIBILITY** link in the left-hand column.

4.7. Submitting a Proactive Waiver

A bidder can submit a proactive waiver in order to avoid having to meet the minimum bidding activity requirement in a given round. A proactive waiver can also be used to keep the auction open when no bids are submitted in a round. Bidders are limited in the total number of waivers (proactive and automatic) they may use during the auction. Be advised that once you submit a proactive waiver, you cannot regain it. Submitting a proactive waiver reduces your allotment of waivers *permanently*.

Note: You may *not* submit a proactive waiver in a round where you submitted any new bids or withdrew any standing high bids. (You may remove any new bids you submitted in a round in order to submit a proactive waiver. However, withdrawals are not reversible; once you make a withdrawal, you will not be allowed to place a proactive waiver in that round.)

To issue a proactive waiver, click the **SUBMIT PROACTIVE WAIVER** link at the bottom left corner of the Bidding page. This link will be enabled only during the specified bidding period and only if any waivers remain. Clicking it produces the Proactive Waiver page. The text on this page tells how many waivers you have remaining.

To issue a waiver, click the **Submit Proactive Waiver** button. Otherwise, to cancel issuing the waiver, click the **Cancel** button.

5. Round Results

Round results are produced when the bidding period for a round has ended. To see the results for the preceding round, click the **RESULTS** tab at the top of the page to obtain the Round Results page.

HOME **BIDDING** **RESULTS** **ADMIN** [Help](#)

FCC Auction 37 **Round Results**

[Results Explorer](#)

Auction 37 Summary		Top Bidders (Sorted by High Bids Value)		
Round	2	Bidder	Standing High Bids	High Bids Value
Stage	1	1 Classical Communicat	53	\$1,924,300
Gross Revenue	\$8,024,300	2 Jamestown Communicat	36	\$1,477,400
Increase	\$229,800	3 Registered Communica	49	\$1,398,500
Increase %	3%	4 Standing Rock Commun	27	\$1,273,100
Standing High Bids	213	5 Alaska Communication	20	\$859,500
FCC Owned Licenses	75	6 Western Pacific Comm	8	\$616,500
New Bids Placed	54	7 South West Communica	19	\$444,000
Proactive Waivers Placed	0	8 Technology Systems	1	\$31,000
Remaining Eligible Bidders	8	Top Bids (Sorted by Bid Amount)		
Bidder Summaries		License	Bidder	Bid Amount
<input type="text" value="Alaska Communication"/> <input type="button" value="Go"/>		1 MM-FM078-C	Western Pacific Comm	\$200,000
		KAUNAKAKAI, HI		
		2 MM-FM081-A	Western Pacific Comm	\$200,000
		NANAKULI, HI		
		3 MM-FM082-A	Alaska Communication	\$200,000
		WAHIAWA, HI		
		4 MM-FM090-A	Standing Rock Commun	\$200,000
		PACIFIC JUNCTION, IA		
		5 MM-FM338-A	Registered Communica	\$200,000
		KENOVA, WV		

Downloads

[All Bids](#)

[High Bids](#)

[Maximum Eligibility](#)

[Withdrawals](#)

The Round Results page provides the following information:

- Summary information for the preceding round. This summary is identical to the Auction Summary on the Auction Home page (see page 11).
- A drop-down list that lets you obtain information about any bidder. These summaries are identical to the Bidder Summaries on the Auction Home page (see page 12).
- A link to the [Results Explorer](#) on page 28, which lets you view results for any preceding round.
- Links to round results reports. See [Downloads](#) on page 30.
- List of the high bidder and high bid amount for each construction permit to date.

5.1. Results Explorer

The Results Explorer lets you obtain the results for any preceding round and, optionally, filter those results by **State**, **Market**, and **Class**. For this auction only, Class is labeled Block/Channel.

The screenshot shows the 'Results Explorer' interface for 'Auction 37'. At the top, there are navigation tabs: 'HOME', 'BIDDING', 'RESULTS' (which is active), and 'ADMIN'. A 'Help' link is in the top right. Below the tabs, the title 'Results Explorer' is displayed. Underneath, there is a link for 'Round Results'. The main section is titled 'Create a Results Set'. It contains several input fields: 'State' (dropdown menu set to 'All'), 'Market' (dropdown menu set to 'All'), 'Block/Channel' (dropdown menu set to 'All'), 'Round' (dropdown menu set to '2'), 'Display' (dropdown menu set to '20' with the text 'matches per page' next to it), and 'sorted by' (dropdown menu set to 'Market'). Below these fields are two checkboxes. The first checkbox is labeled 'Include only licenses with new bids or withdrawals in the selected round.' and is currently unchecked. The second checkbox is labeled 'Include only licenses that' followed by a dropdown menu set to 'FCC (FCC-Owned)' and another dropdown menu set to 'is the standing high bidder'. At the bottom of the form are two buttons: 'Submit' and 'Reset'.

Note the two “Include” check boxes at the bottom:

- The upper check box lets you limit the results to construction permits on which new bids were placed in the specified round.
- The lower check box lets you limit the results to a specific applicant, and view either the construction permits they selected on their Form 175 or the construction permits where they are the current high bidder.

By selecting **FCC (FCC-owned)**, you can view construction permits that have not yet been bid on, or had a bid that was withdrawn.

When you finish specifying your criteria, click the **Submit** button to obtain the results.

5.1.1. Current Results Set

The Current Results Set page lists the construction permits that match your search criteria. It also includes an **Export** button that you can click to create a comma-delimited text file containing your results. For details, see [Exporting Bids from the Current Results Set](#) on page 29.

FCC Auction 37 Results Explorer

Current Results Set

State = "WV" Block/Channel = "All"
 Market = "All" Round = "2"

Results are displayed 20 per page sorted by market.

Lists 1-3 (of 3)

[Export](#) [Return to Results Explorer](#)

Standing High Bid After Round 2			Round 3	
License	Bidder	Bid Amount	Minimum Bid	Increment
1 MM-FM338-A KENOVA, WV	Registered Communica	\$200,000	\$220,000	\$20,000
2 MM-FM339-A RICHWOOD, WV	Registered Communica	\$25,000	\$28,000	\$3,000
3 MM-FM340-A RIDGELEY, WV	Registered Communica	\$90,000	\$99,000	\$9,000

Create a New Results Set

State: Round:
 Market: Display: matches per page
 Block/Channel: sorted by

☐ Include only licenses with new bids or withdrawals in the selected round.
☐ Include only licenses that is the standing high bidder

5.1.2. Exporting Bids from the Current Results Set

The Current Results Set page provides an **Export** link that you can click to create a comma-delimited text file containing your results. This file can also serve as input to the Import feature (see [Importing Bids](#) on page 20).

To assist bidders wishing to use the Export feature to create import files, the files are created in a format that is compatible with the FCC Automated Auction System's Import feature. Since the bid increment is a required field in the import file, it is included in all files generated via Export, defaulting to a value of 1. However, you may modify the increment if desired.

The Export file contains the following data elements, in order:

- Service Code
- Market
- Class
- Submarket (has the value **0**, because this auction does not use submarkets)
- Bid increment (default value = **1**, which selects the minimum acceptable bid for the next round)
- Round number
- Company name (set to **FCC** if no bid has been placed on this construction permit)
- Standing high bid at the end of the selected round, in dollars
- Minimum acceptable bid for the round that follows the selected round, in dollars
- Bid increment for the round that follows the selected round. The bid increment is used to determine acceptable bid amount values 2 through 9.

For example, the following entry contains data for construction permit FM008 based on the round results from Round 5:

MM-FM008-A-0-1,5,Acme Co.,33000,38000,5000

This entry shows that the standing high bid in Round 5 was \$33000 and that the minimum acceptable bid amount in Round 6 is \$38000, a bid increment of \$5000.

5.2. Downloads

The Downloads area has links that let you access four different kinds of round results reports. A separate report file is available for each preceding round. All files are available in *txt* and *dbf* format. The reports are:

- **All Bids** submitted during a round
- **High Bids** lists the high bidder on each construction permit
- **Maximum Eligibility** contains each bidder's current eligibility and number of waivers remaining for the specified round
- **Withdrawals** lists all bids withdrawn during a round

6. Admin Function

The Admin page, which can only be accessed by bidders, displays information that the entity has submitted on their FCC Form 175. This information includes the applicant's FCC Account ID, Initial Eligibility, and Bidding Credit (if any), plus the address, phone, and fax number of their contact person. It also includes names of the authorized bidders and a list of the construction permits on which they are eligible to bid.

The screenshot shows the 'Admin' page for 'FCC Auction 37'. At the top, there are navigation tabs: HOME, BIDDING, RESULTS, and ADMIN (which is selected). A 'Help' link is in the top right. Below the tabs, a green banner reads 'Admin'. A text block explains that the table below displays administrative information from the Form 175 application, with links for 'Admin Update' and 'Form 175 application'. A link to 'Return to Auction 37 Home Page' is also present.

Applicant Information
from the Form 175 Application

Registered Communications			
FCC Account ID	0371315396	Contact Name	Brett Vick
Address	3587 Liberty Way New York, NY 52889	Address	3587 Liberty Way New York, NY 52889
Classification	Corporation	Phone	(516)887-9347
Status	QUALIFIED	Fax (update)	(516)887-3879
Initial Eligibility	5,170,000 bu	Email	
Bidding Credit	25.0%		
Upfront Payment	\$5,170,000		

Authorized Bidders ([update](#))

- Brett Vick
- Michael Favre

Application Certifier

- Brett Vick

Attachments

- [Ownership](#) Jul 21 2004 1:15PM

Eligible Markets and Frequencies

Applicant is eligible to bid on **148** out of **288** licenses.

Clicking the **Admin Update** link produces a form that allows a bidder to change their contact's fax number or the names of one or more authorized bidders. You can make other minor changes to the 175 information by clicking the **Form 175 application** link.